



# 2023-2024 SPONSORSHIP GUIDE

# BCBA AT A GLANCE

The Brevard County Bar Association was founded in 1954. Today, we have approximately 500 members, and we work to improve the legal profession, the community in which they live and the administration of justice in society.

Your partnership with the BCBA, whether a law firm or business partner, helps us achieve so much for not only the legal profession, but also for all of the Space Coast!

◆ **Young Lawyers Division (YLD)** hosts monthly happy hours, health & wellness events, and social gatherings with the judiciary. Through these activities, our YLD is able to provide community outreach and donations to various organizations throughout Brevard.

◆ **Turkey Bowl** - Each year, the BCBA hosts our annual family-friendly bowling event, which supports a local organization in need. This event provides awareness for the organization, along with item donations & monetary funding.

◆ **18th Circuit High School Mock Trial** - Each year, the BCBA hosts an annual high school mock trial competition, which includes schools from Brevard and Seminole counties. Students learn critical thinking skills, legal reasoning, analysis, persuasive speaking, and professionalism, along with the structure and function of the courts and the legal process. In 2023, mock trial consisted of 9 teams, with over 120 participants!

◆ **BCBA Trivia Night** - BCBA's annual trivia night provides funding to Brevard County Legal Aid. Brevard County Legal Aid is a vital resource who provides legal services to those in need. Our trivia night is not only about raising funds for BCLA, but also networking...and maybe a little competition!!

◆ **Law Day Contests & Awards Dinner** - Law Day is recognized annually on May 1st. BCBA hosts essay, poster and teacher lesson plan contests each year. Law Day celebrates the rule of law and cultivates a deeper understanding of the legal system. Each year, BCBA receives over 100 submissions for our contests. Winners receive monetary prizes, along with recognition at our annual Law Day Dinner & Awards Ceremony.

◆ **BCBA attorneys, judges and other legal professionals donate their time, treasure and talents to educating the public on the law and our justice system, which makes our community become even stronger!**

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For additional information, please contact:  
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# LAW FIRM PARTNERSHIP

The BCBA offers several law firm partnership packages designed to provide your firm with maximum networking opportunities! Our packages offer marketing opportunities that combine print and digital advertising, and also provides social media highlights to promote your firm to fellow legal professionals, businesses and the community at large.

All of our law firm packages also include BCBA membership!!

## DIAMOND LAW FIRM PARTNER - \$4,000/YEAR

- ◆ Signage - Diamond Sponsor Logo on signage for all major, yearly BCBA events (beginning once contract is completed)
- ◆ Website - Logo on website opening page & listed on Law Firm Partners page with link to firm website
- ◆ Social Media - Six (6) Diamond Sponsor posts with link back to law firm website
- ◆ Sponsor Thank You - Listed on quarterly eblast sent to BCBA membership
- ◆ Sponsor Thank You - Listed on semi-annual "Sponsor Thank You" page in Ex Parte
- ◆ Advertising - Six (6) - 1/2 page color ads in the Ex Parte
- ◆ Direct Mail - One set of BCBA mailing labels
- ◆ Membership - BCBA Membership (Dues Only) for four (4) attorneys at firm

## GOLD LAW FIRM PARTNER - \$2,000/YEAR

- ◆ Signage - Gold Sponsor Logo on signage for all major, yearly BCBA events (beginning once contract is completed)
- ◆ Website - Logo on website opening page & listed on Law Firm Partners page with link to firm website
- ◆ Social Media - Four (4) Gold Sponsor posts with link back to law firm website
- ◆ Sponsor Thank You - Listed on quarterly eblast sent to BCBA membership
- ◆ Sponsor Thank You - Listed on semi-annual "Sponsor Thank You" page in Ex Parte
- ◆ Advertising - Six (6) - 1/4 page color ads in the Ex Parte
- ◆ Direct Mail - One set of BCBA mailing labels
- ◆ Membership - BCBA Membership (Dues Only) for two (2) attorneys at firm

# LAW FIRM PARTNERSHIP

## SILVER LAW FIRM PARTNER - \$1,000/YEAR

- ◆ Signage - Silver Sponsor Logo on signage for all major, yearly BCBA events (beginning once contract is completed)
- ◆ Website - Logo on website listed on Law Firm Partners page with link to firm website
- ◆ Social Media - Two (2) Silver Sponsor posts with link back to law firm website
- ◆ Sponsor Thank You - Listed on quarterly eblast sent to BCBA membership
- ◆ Sponsor Thank You - Listed on semi-annual "Sponsor Thank You" page in Ex Parte
- ◆ Advertising - Two (2) - 1/4 page color ad in the Ex Parte
- ◆ Membership - BCBA Membership (Dues Only) for one attorney

## BRONZE LAW FIRM PARTNER - \$750/YEAR

- ◆ Signage - Bronze Sponsor Logo on signage for all major, yearly BCBA events (beginning once contract is completed)
- ◆ Website - Logo on website listed on Law Firm Partners page with link to firm website
- ◆ Social Media - One (1) Silver Sponsor posts with link back to law firm website
- ◆ Sponsor Thank You - Listed on quarterly eblast sent to BCBA membership
- ◆ Sponsor Thank You - Listed on semi-annual "Sponsor Thank You" page in Ex Parte
- ◆ Advertising - One (1) - 1/4 page color ad in the Ex Parte
- ◆ Membership - BCBA Membership (Dues Only) for one attorney



# EVENT/CLE SPONSORSHIP

The Brevard County Bar Association hosts multiple events and CLE's throughout the year, all of which would not be possible without generous sponsors.

All of our event/CLE sponsorship packages include ticket(s) to the event, along with advertising in print and social media

## JUSTICE SPONSOR (\$1,500)

- (6) Six tickets to the event
- Logo recognition on all event emails & website event page
- Recognition on social media event page & event posts
- Logo on signage & print materials at the event
- Verbal recognition at the event
- Opportunity to provide promotional material at the event
- 1 – ¼ Page ad in **the Ex Parte** (the month of the event)
- Recognition on "Thank You" page in **the Ex Parte**, following the event

## BENCH SPONSOR (\$750)

- (4) Four tickets to the event
- Logo recognition on all event emails, website event page & social media event page
- Logo on signage and print materials at the event
- Verbal recognition at the event
- Opportunity to provide promotional material at the event
- Recognition on "Thank You" page in **the Ex Parte**, following the event

## ADVOCATE SPONSOR (\$500)

- (2) Two tickets to the event
- Logo recognition on all event emails, website event page & social media event page
- Logo recognition on signage & print materials at the event
- Recognition on "Thank You" page in **the Ex Parte**, following the event

## GAVEL SPONSOR (\$250)

- (1) Ticket to the event
- Logo recognition on all event emails
- Logo on signage & print materials at the event
- Recognition on "Thank You" page in **the Ex Parte**, following the event

# ANNUAL BUSINESS PARTNER PACKAGES

Brevard County Bar Association (BCBA) invites you to become an annual business partner of our local voluntary bar. With your business partnership, you will be able to connect with and advertise to over 500 Brevard County attorneys, judges, court-support staff and paralegals.

To maximize your partnership & marketing opportunities, we have designed business partner levels that will allow you to advertise in the BCBA bi-monthly publication, *the Ex Parte*, and provide you with additional networking and advertising, depending on the sponsorship level that you choose.

## PREMIER BUSINESS PARTNER—\$6,500/YEAR

**Industry Exclusivity** – Your business logo will be the only business partner in your specific industry featured:

- ◆ In all BCBA email blasts, which are sent weekly, to our entire membership
- ◆ On our website, both front page & “Premier Business Partners” page, with link to your company homepage
- ◆ On all “Premier Business Partner” signage & print materials at major events (4-6 events per year)
- ◆ Verbal recognition as a “Premier Business Partner” at all major events
- ◆ Social Media “Premier Business Partner” recognition, once a month with link to business website

***the Ex Parte*** – Bi-monthly, full-page color advertisement in ***the Ex Parte***, through June 2024.

**Event Invitations** – Your business will receive (2) two complimentary tickets to all major BCBA events (including, but not limited to):

- ◆ Installation Dinner (Aug)
- ◆ Holiday Party (Dec)
- ◆ Law Day Dinner & Awards Ceremony (May)
- ◆ Professionalism Dinner (June)

\*Premier Business Partner agreements must be completed by August 31<sup>st</sup> to receive full benefits\*

\*\*Specific partnership exclusives can be made at business partners request, pending BCBA Board approval\*\*

# ANNUAL BUSINESS PARTNER PACKAGES

## PLATINUM BUSINESS PARTNER—\$5,000/YEAR

- ◆ Logo recognition on “Business Partner” page of BCBA website, with link to company website
- ◆ **the Ex Parte** – Bi-monthly, half-page color advertisement in **the Ex Parte**, through June 2024.
- ◆ Social Media “Platinum Business Partner” recognition, six (6) times throughout the year
- ◆ Event Invitations – You will receive (2) two complimentary tickets to the following events:
  - ◆ Installation Dinner (Aug)
  - ◆ Holiday Party (Dec)
  - ◆ Law Day Dinner & Awards Ceremony (May)

## GOLD BUSINESS PARTNER—\$3,000/YEAR

- ◆ Logo recognition on “Business Partner” page of BCBA website, with link to company website
- ◆ **the Ex Parte** – Bi-monthly, 1/4 page color advertisement in **the Ex Parte**, through June 2024.
- ◆ Social Media “Gold Business Partner” recognition, four (4) times throughout the year
- ◆ Event Invitations – You will receive (2) two complimentary tickets to the following events:
  - ◆ Holiday Party (Dec)
  - ◆ Professionalism Dinner (June)

## SILVER BUSINESS PARTNER—\$2,500/YEAR

- ◆ Logo recognition on “Business Partner” page of BCBA website, with link to company website
- ◆ **the Ex Parte** – Bi-monthly, business card color advertisement in **the Ex Parte**, through June 2024.
- ◆ Social Media “Silver Business Partner” recognition, two (2) times throughout the year
- ◆ Event Invitations – You will receive (2) two complimentary tickets to the following events:
  - ◆ Holiday Party (Dec)
  - ◆ Professionalism Dinner (June)