



2024 BCBA Membership Directory Advertisement Contract

****All contracts and ad materials MUST BE RECEIVED by Friday, January 14th, 2024****

Advertiser: _____

Contact: _____

Email: _____

Phone: _____

Address: _____

COVERS

- Inside Front Cover (7.5 x 9.75) \$1,800
- Inside Back Cover (7.5 x 9.75) \$1,500
- Back Cover (7.5 x 9.75) \$1,800 SOLD**

INSIDE PAGES

- FULL PAGE (7.5 x 9.75) \$1,000
- 1/2 Page (7.5 x 2.5) \$750
- 1/4 Page, Vertical (5 x 5.5) \$500
- 1/8 Page, Horizontal (5 x 2.75) \$250

****Advertisers receive 1 hardcopy of the Directory****

MATERIAL REQUIREMENTS

Digital files via email in JPEG (high resolution) or PDF (press quality)

All advertisements produced in full color

SPECIALTY SECTION LISTING

- Up to 4 law sections \$175
- Alternative Dispute Resolution
- Administrative Law
- Animal Law
- Appellate Practice
- Business Law
- Criminal Law
- Elder Law
- Environmental & Land Use Law
- Entertainment, Arts & Sports Law
- Family Law
- Government Lawyer
- Solo & Small Firm
- Health Law
- International Law
- Labor & Employment Law
- City, County & Local Government
- Public Interest Law
- Real Property, Probate & Trust Law
- Trial Lawyers
- Tax
- Workers' Compensation
- Young Lawyers Division

Advertiser requests that it's advertisement appear in the BCBA 2024 Membership Directory. In the event the publisher does not receive a copy by the above-referenced due date (1/14/2024), advertiser agrees that publisher reserves the right to insert any recent copy of advertisement or to prepare copy for advertiser. All advertisements are reviewed by and subject to approval by the BCBA. In the event of error, failure to publish the ad, or other related circumstances, publisher liability will not exceed the contract price of the insertion. No understanding exists between the publisher and advertiser than this contract. Advertiser will be billed for costs on insertion unless otherwise provided for here. This order is not subject to cancellation except by mutual agreement.

Advertiser Signature: _____

Date: _____

BCBA Authorized Signature: _____

Date: _____